

## Inspiring Local Literacy

### Welcome to Enviro-Stories

Enviro-Stories helps connect students with their local region by inspiring them to research and create their own storybooks. The published books can then be used as a resource for the community.

PeeKdesigns established the Enviro-Stories program in 2009. Through the valuable support of our sponsors, Enviro-Stories has been brought to schools in regional areas across Australia. The program has proven to be a simple but effective concept that enables our sponsors to engage local students with their chosen theme.

The program has produced **hundreds of student written and illustrated books** with **thousands of printed copies distributed** to schools and communities where the program has been run. This is a massive achievement for all the teachers, parents, students, sponsors and other contributors to this innovative program.

We hope that continued support for the program will see it spread across new regions of this wonderful and story-inspiring country.

### An Engaging Program

Enviro-Stories engages students in learning about the program theme and then applying their knowledge to write a story.

#### Schools...

Schools benefit from this program by meeting curriculum requirements in literacy and visual arts, as well as elements of science and sustainability. The story writing process can be incorporated into assessment tasks as needed; such as using narratives, persuasive texts, recounting experiences, fiction and non-fiction writing.

#### Students...

Students have the opportunity to participate in activities and/or excursions and then teach other kids about what they have learnt through creative storytelling. Students also get personal pride from having their stories published and presented in various formats for future generations to use. Enviro-Stories offers knowledge and positive experiences about the local area for life-long learning.



“ For our students it has ensured we have connected our learning to important issues in our community. This has developed positive relationships with our community as they see our learning connections to local issues. This project has been embraced and celebrated by the local community and is something they are very proud of.

## Benefits for Sponsors

Enviro-Stories provides sponsors with the opportunity to teach and engage schools throughout their local community.

As a valued sponsor, Enviro-Stories provides the following opportunities:

- Key logo placement
- Media exposure
- Providing advertising / information in the schools package
- Engaging the local schools and community
- Ability to provide technical advice via the education package or directly to the schools through workshops
- Ability to address a chosen theme (e.g. water quality, cultural heritage, biodiversity, farming, invasive species)
- Printed books to be distributed as a resource in the community
- Opportunities to reward and celebrate student achievements

## Words from a Sponsor

*Through the 'Love our Lakes' Enviro-Stories program, PeeKdesigns have successfully delivered a comprehensive, innovative and engaging program that has meaning and relevance to the participating schools and students in 11 primary schools throughout the Gippsland Lakes region.*

*The keys to this success have been the ability to structure the program around our key messages and areas of interest and the curriculum needs of the schools. Through PeeKdesigns' skills and ability to fully engage the partner schools, the program has been very well received, efficiently implemented and has raised the profile and knowledge of the Gippsland Lakes.*

*We congratulate PeeKdesigns on the innovation and professionalism of the program, which we consider to be unique in its format and highly beneficial as a tool for community education in environmental sustainability.*

**- MARTIN RICHARDSON  
EXECUTIVE OFFICER, GIPPSLAND LAKES  
MINISTERIAL ADVISORY COMMITTEE 2014**

## Is it a good fit for my organisation?

Contact us to discuss opportunities for your organisation to run an Enviro-Stories program.

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## Read the books online

There are a large range of themes that students have written books about in the past - including farming, cultural heritage, biodiversity, water, invasive and threatened species. Simply go to the Enviro-Stories Library and read the hundreds of books available. Some of our books are also available on iBooks.

