



peekdesigns
CREATIVE EDUCATION SOLUTIONS



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About PeeKdesigns



Established in 2008, PeeKdesigns is run by Peter and Kelly Coleman and based in East Gippsland, Victoria. We support government agencies, schools, community groups and individuals across Australia to help them meet their education and community engagement outcomes.



Our vision is for communities to have a strong connection to their local environment.

Our mission is to provide CREATIVE EDUCATION SOLUTIONS that will inspire communities to learn about their local region. To achieve this, we create locally relevant resources that are tailored to suit the specific needs of our clients and customers.



“Through our travels around Australia we have many stories to tell about the places we’ve seen, the people we’ve met and the knowledge they have shared with us. It is our passion for the Australian environment in all its diversity and the uniqueness of its people, that inspires us to teach others and help them generate their own memorable experiences.”

Our Services

At PeeKdesigns we have many years of experience developing teaching resources, publications, reports, communication and display materials, as well as running workshops both in schools and for the general community.

The resources we create are tailor-made to help our clients meet their community engagement needs.

One-Stop-Shop

We have skills in the fields of education, natural resource management (including biodiversity, sustainability, aquatic ecosystems and threatened species conservation), agriculture, science and Aboriginal cultural heritage. We also have the ability to provide graphic design and web design services.

If your project requires a particular set of skills that we don't have ourselves, then we have a range of experts that we can bring on-board to deliver first-class results.

*You never need to deal with multiple contractors
when you work with PeeKdesigns.*



Key Achievements

- ◆ Over 70 community engagement and curriculum-aligned education resources developed.
- ◆ Hundreds of books published that have been written by kids through the Enviro-Stories program. With around 70,000 printed copies distributed in regional areas.
- ◆ Hundreds of schools and thousands of students have been engaged through our programs and resources, primarily in regional / rural areas.
- ◆ Worked with over 30 organisations to create educational resources.

Awards

2016 - WINNER of the National Yates Junior Landcare Team Award for Creative Catchment Kids (our partner program of which Enviro-Stories is a key component)

2014 - FINALIST in the United Nations Association of Australia's World Environment Day Awards for Enviro-Stories

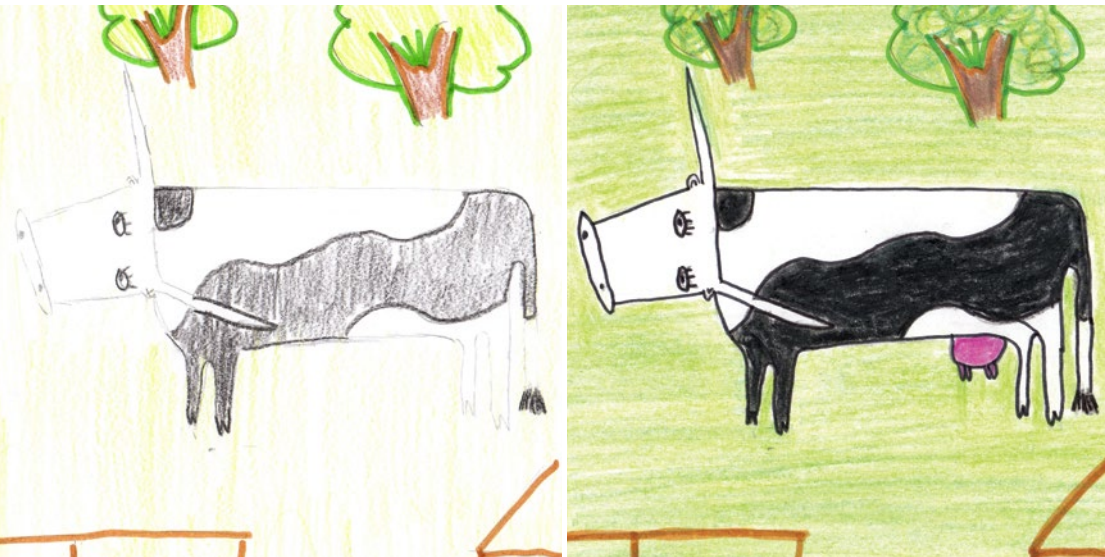


Enviro-Stories

Enviro-Stories is our flagship program that involves students learning about their local area and passing this knowledge on to others through storytelling.

The program has proven to be a simple but effective concept that enables sponsors to engage students from throughout their region. Enviro-Stories provides an educational experience for the purpose of creating school readers that have been written and illustrated about local issues by kids, for kids.

WE PUT THAT EXTRA EFFORT IN TO EDIT AND ENHANCE THE BOOKS BEFORE THEY GO TO THE PRINTERS. THE RESULT MAKES THE STUDENT'S WORK STAND OUT.



envirostories.com.au

Community engagement

Enviro-Stories provides a unique community engagement opportunity for sponsoring organisations that involves schools in an education program focussing on establishing a 'sense of place' within the local environment.

Created for schools

Enviro-Stories allows teachers to address many subject areas within the curriculum; such as English, Science, Art, Humanities and Technology. It can also address the cross-curricular priorities of Sustainability and Aboriginal and Torres Strait Islander Histories and Cultures.

The program provides a creative outlet for diverse abilities. Whether it is for gifted students, average students or those with special needs, Enviro-Stories can be easily adapted to suit everyone.

***Interested in seeing how Enviro-Stories can work for you?
Call Peter on 0411 729 444 to find out.***



KIDS reading BOOKS written by KIDS

The Enviro-Stories Library is home to hundreds of books.
Read them online or download and print a copy for yourself.

www.envirostories.com.au



“ The students learned a lot about the subject matter, as well as teamwork, creating and sticking to a plan, sequencing and editing written work and important facets of visual literacy. Thank you for providing a relevant and interesting competition for my students.

“ This is an extremely worthwhile program which is well organised, resourced, and helps students achieve something real.

“ This is a most worthy way to get students interested in local environment issues.

“ We are a special needs class and it was a great unit for all sorts of ability levels to be involved in.

Connecting to Country...

At PeeKdesigns we believe that First Peoples' culture should be a priority in all Australian schools. We have worked in consultation with a number of communities on education and community engagement projects.

Working with local communities

We have had the privilege to work with Indigenous communities, including the Gamilaroi, Uallaroi, Wiradjuri, Ngarigo, Bangerang, Wamba Wamba and Barapa Barapa people of New South Wales; the Warumungu, Alyawarre and Warlpiri people from the Northern Territory; the Gunaikurnai and Taungurung people of Victoria; the Pitjantjatjara people of South Australia; and the Noongar people of Western Australia.

In partnership

The cultural resources we create are undertaken in partnership with the Traditional Owners, Elders and educators of a region. We've been working closely with the NSW National Parks and Wildlife Service and various Aboriginal Co-Management Committees to create curriculum-aligned excursion packs for schools visiting areas of cultural significance. **Contact us to request a copy.**

Schools and community

We are available to support Indigenous communities creating education and community engagement resources about their culture and Country. This includes school education materials (for primary and secondary schools) that links cultural knowledge with Australian curriculum outcomes.

The resources created aren't always just for schools or in the classroom. We work with local communities to create materials that engage the general public to help them understand and respect traditional knowledge and culture.



CASSIE LEATHAM, BUSH TUCKER AND INDIGENOUS ARTIST WITH A STUDENT



“We have now worked with PeeKdesigns for the past two years working on two major projects for Sculptures in the Scrub and Sandstone Caves Education Packages and now the recent ‘Fifth Sculpture Interpretation booklet’. Throughout the projects Kelly has been both professional and sensitive to the requirements of the resources as well as the community members and NSW National Parks and Wildlife Service (NPWS) staff involved. Kelly has built a rapport with our community and its people and has portrayed important information and messages through these valuable educational products. The education kits in particular will be a valuable resource for teachers and NPWS staff to use when conducting excursions and tours to these destinations. It has been a pleasure working with Kelly on these projects and we look forward to future projects with PeeKdesigns.”

- Jill Norton, Co-management Coordinator
NSW National Parks and Wildlife Service

On the farm...

At PeeKdesigns we create education solutions to support agricultural initiatives.

We have worked with numerous natural resource management agencies, industry bodies and farm managers, including Invasive Animals CRC, Cotton Research Development Corporation, Catchment Management Authorities, Local Land Services and Landcare. Through our combined efforts, we have produced a range of resources about farm production, sustainability, paddock-to-plate, irrigation and invasive species. These resources have been targeted at primary and secondary schools, as well as local farmers.

Recommended reading

A selection of Enviro-Stories farming books written by kids are listed as recommended classroom reading for agriculture units prepared by Primary Industries Education Foundation Australia, and some books are also listed on Scootle - the national digital learning repository for Australian teachers.



LOCAL LAND HEROES


THROUGH CREATIVE CATCHMENT KIDS STUDENTS HAVE SHOWCASED THEIR LOCAL LAND HEROES - SOMEONE IN THEIR LOCAL COMMUNITY WHO HAS MADE A DIFFERENCE IN MANAGING NATURAL RESOURCES AND AGRICULTURE.

Showcase

- ◆ **WEB DESIGN:** Thornleigh Herefords
- ◆ **ENVIRO-STORIES:** Creepy Crawlies, Our Farmers Our Future, Farming Families, Catchment Champions, Local Land Heroes, Feral Animals and Creative Catchment Kids
- ◆ **RESOURCE:** Interactive multi-touch books created from Enviro-Stories entries - each book contains additional farming and feral animal facts and management options
- ◆ **RESOURCE:** *Pests in Irrigation* education materials
- ◆ **RESOURCE:** *Sharing Our Stories* - an agricultural education kit for senior agriculture students in NSW
- ◆ **RESOURCE:** Weeds of north west NSW glove-box reference guides and management calendars



OUR FARMS ARE OUR FUTURE, BY BOOMI PUBLIC SCHOOL IN 2012.



“ I have worked with PeeKdesigns for over 6 years to meet program objectives and outcomes for natural resource management engagement with schools in Central West NSW. All teachers and students involved in the Enviro-Stories program have commented on how involved the students become in the topics, the amount they learn and the awareness they have of their local areas and issues. ”

- Liz Davis, Regional Landcare Facilitator
Central Tablelands Local Lands Services

In the bush...

At PeeKdesigns we create education solutions to support biodiversity initiatives, including the conservation of threatened species.

A love of everything in nature, and a strong connection to the Aussie bush, helps us create meaningful resources that are based on personal experiences.

Rare and unusual

We have a range of resources in our repertoire, particularly threatened species, conservation and management.

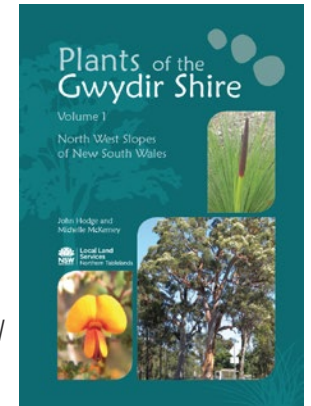
PeeKdesigns began with the creation of a *Bat Education Kit* for the Fraser Coast region in Queensland. This led to the development of the *Southern Queensland Flying-fox Education Kit* that is aligned to the Australian Curriculum for grades 4-9, the website allaboutbats.org.au (to be upgraded in 2017) and *Flying-foxes of South-East Queensland* community awareness brochure.

Other threatened species resources we've created include interactive multi-touch books for iPads about the critically endangered corroboree frog and the vulnerable squirrel glider, an education kit about the corroboree frog and the Lord Howe Island phasmid was a prominent species in the Lord Howe Island Education Kit.



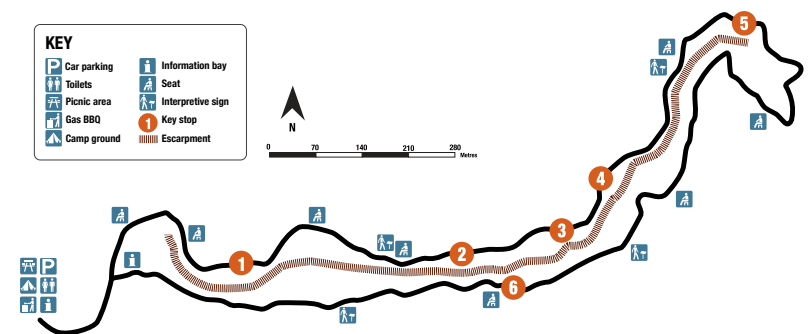
Technical content


Don't think that we're just about school education; we're also proficient in designing technical publications. Examples include the botanical reference book *Plants of the Gwydir Shire Part 1*, weeds of North West NSW glovebox guides and the *Toowoomba Regional Flying-fox Management Strategy*.



Trails and signs

Creating easy-to-read trail maps and interpretive signs can add that little bit extra to your project. We can provide advice on sign placement and content as well as create just what you and your readers need to be kept informed.





“My time spent working with Kelly from Peekdesigns on the Boonalla Education Package was a delight. Her patience and enthusiasm throughout the project has created a document that not only reflects the values of the Service and community but has provided a powerful tool for educating future generations about this amazing place.”

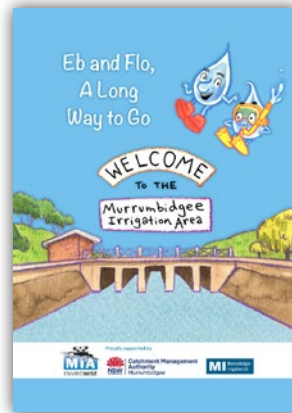
- Kelly Makeham, Ranger
NSW National Parks and Wildlife Service

In the water...

At PeeKdesigns we create education solutions to support aquatic initiatives, from the smallest water bugs to large marine mammals.

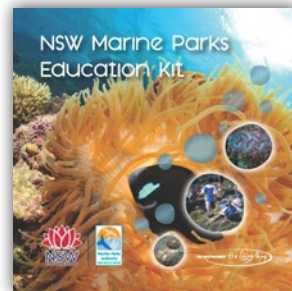
Freshwater systems

After spending many years conducting Waterwatch (water bug sampling and water quality testing) and catchment based activities with schools in northern NSW, we are knowledgeable in freshwater ecosystems so that we can create informative and interactive freshwater education products.



Marine systems

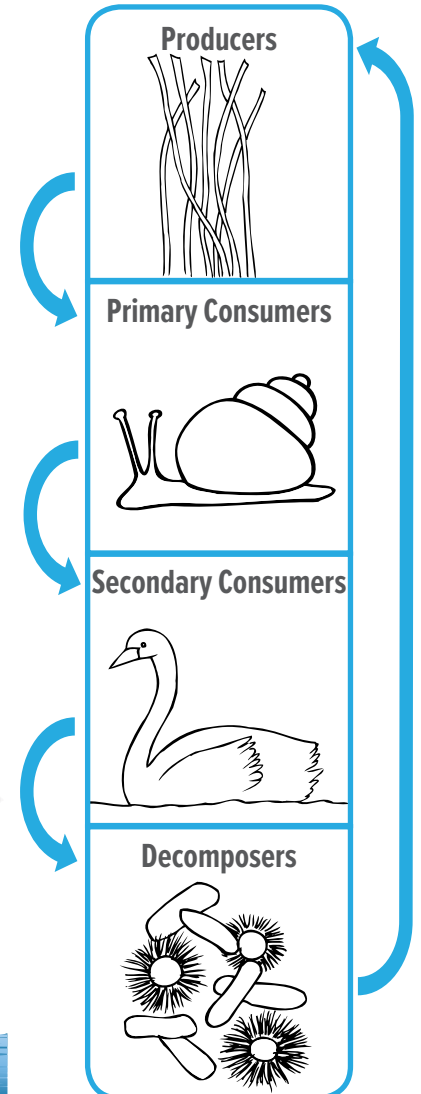
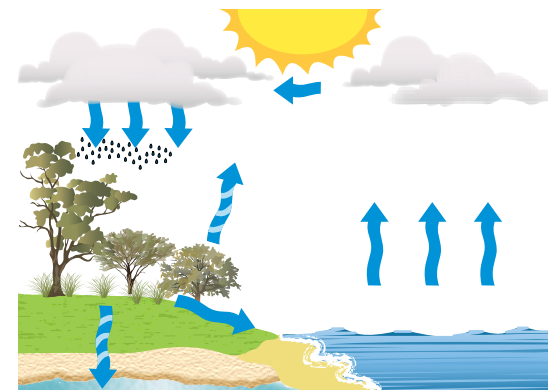
We have worked with the NSW Marine Parks Authority in creating six individual education packages for their marine parks. This project led to working with the Lord Howe Island Board to create an education kit about the biodiversity of the island.



Through Enviro-Stories, we have worked with the Australian Marine Mammal Conservation Foundation to create a book on the Burrnunan dolphin. This is a great relationship that will grow in the future.

Love our Lakes

The Gippsland Lakes are the largest navigable lake system in Australia. On behalf of the Love our Lakes team we created an education package for primary schools about the lake system and facilitated the development of the website www.loveourlakes.net.au, which we still maintain. Students from the catchment used the knowledge contained in these resources to participate in the Enviro-Stories program - writing and illustrating 18 books about the Gippsland Lakes.



“Through the ‘Love our Lakes’ Enviro-Stories program, PeeKdesigns successfully delivered a comprehensive, innovative and engaging program that has meaning and relevance to the participating schools and students in primary schools throughout the region.

The keys to this success have been the ability to structure the program around our key messages and areas of interest and the curriculum needs of the schools. Through Peter and Kelly’s skills and ability to fully engage the partner schools, the program has been very well-received, efficiently implemented and has raised the profile and knowledge of the Gippsland Lakes.

The program’s combination of hands-on discovery and appreciation, story-telling, literacy and arts has educational and community appeal and builds a network of activity within and between participating schools.

By creating flexibility for schools to choose their own specific themes, linking these to current scientific research, and connecting the activities of a broader range of partners including secondary schools, the program has created immense value and a foundation for future programs of its kind. ”

- Martin Richardson
Love Our Lakes, 2014

Science is fun...

At Peekdesigns we love science and we know students love it too - when it is presented in an interesting way. We bring science to life in the classroom with fun experiments and activities.

We have been running workshops in schools for many years. The focus of these workshops is generally around science, environmental education and Enviro-Stories.



Providing an all-round learning experience with our workshops is what we pride ourselves on. This is achieved by incorporating fun activities with quality scientific learning outcomes. Students experience the scientific concepts being taught through experiments, activities, games and/or role play.

PeekScience activities

Here's a selection of some of our favourite activities...

A MATTER OF STATE: Learn about how chemical elements change state through simple experiments.

POP, BANG FIZZ! Chemical reactions and fair test experiments, such as Mentos in Coke and bottle rockets.

WATER WORLD: This excursion explores the role water bugs have in determining water quality, habitat and waterway ecology.

HABITAT CAPERS: Learn about what animals need for survival through story and games.

GET CONNECTED: Explore the intricacies of food chains and food webs and how these work together to form ecosystems.

CATCHMENT ACTION: Follow the story of water through a catchment to learn how our actions affect our rivers and lakes.





Kitchen Chemistry



Chemical reactions



Talking about bush foods



Making lizard homes



Ready to Relay

Working with others...

At PeeKdesigns we know the value of joining forces with others in the industry to create quality resources for your business.

Depending on the requirements of your project, we have the ability to bring in other experts in the fields of education, Aboriginal cultural heritage, environmental science and marine ecology - to name a few.



KELLY WITH MICHELLE McKEMEY FROM MELALEUCA ENTERPRISES TAKE PART IN A SMOKING CEREMONY AFTER CONDUCTING FIELD WORK ON UALLAROI COUNTRY.

CASSIE LEATHAM IS AN ABORIGINAL ARTIST, BUSHTUKKA WOMAN AND CULTURAL EDUCATOR.

PETER WITH OWEN DUNLOP FROM PETAURUS EDUCATION GROUP.




Petaurus Education Group

Petaurus Education Group manages, implements and delivers education programs on behalf of Wirraminna Environmental Education Centre. We have been working with them (and Wirraminna) for many years, particularly on their Creative Catchment Kids program. A key component of their program is Enviro-Stories and in 2016, Creative Catchment Kids won the National Yates Junior Landcare Team Award.

With their education team and DGR incorporated status, we have the combined ability to provide a range of services to organisations across the Murray-Darling region, north-eastern Victoria and beyond.



A photograph of two small birds perched on a thin branch. The bird on the left has a blue head and a black body, while the bird on the right is brown and grey. They are surrounded by green foliage and a branch with long, thin, feathery leaves. The background is a soft-focus green.

“If you want something done promptly and professionally Kelly and Peter from PeeKdesigns are the guys to go to. Their skills, advice and knowledge are first class.”

- Owen Dunlop, Executive Officer
Petaurus Education Group



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that you've been looking for!**

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