

EST.



2008

peekdesigns

CREATIVE *education* SOLUTIONS

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About PeeKdesigns

Established in 2008, PeeKdesigns is run by Peter and Kelly Coleman and based in East Gippsland, Victoria. We support government agencies, schools, community groups and individuals across Australia to help them meet their education and community engagement outcomes.

Vision

Our vision is for communities to have a strong connection to their local environment.

Mission

Our mission is to provide creative education solutions that will inspire communities to learn about their local region.

To achieve this, we create locally relevant resources that are tailored to suit the specific needs of our clients and customers.

Through our travels around Australia we have many stories to tell about the places we've seen, the people we've met and the knowledge they have shared with us. It is our passion for the Australian environment in all its diversity and the uniqueness of its people, that inspires us to teach others and help them generate their own memorable experiences.



Who we are

Peter Coleman

CO-FOUNDER & BUSINESS MANAGER

Peter established Peekdesigns in 2008 to provide environmental education and engagement opportunities for government and non-government organisations. Since 2000, Peter has worked in the fields of science, cultural and natural resource management education.



As co-founder and business manager, Peter is always ensuring that the best possible results are achieved for the client. He has successfully coordinated a number of complex projects for Peekdesigns and has achieved great results for our clients, suppliers and program participants as they are delivered on time and within budget - often exceeding expectations.

Peter is also our Enviro-Stories Coordinator. His teaching experiences provide him with strong leadership skills and this is why he coordinates the Enviro-Stories program. Not only will Peter coordinate the programs, he also meticulously edits the children's stories, ensuring they become a valuable, easy-to-read resource for any audience.

Kelly Coleman

CO-FOUNDER & SENIOR CONSULTANT

Kelly has a background in terrestrial ecology, environmental management, photography and environmental education. She uses these skills to provide technical advice and support in planning, developing and designing education, extension and interpretive materials.



Kelly has spent many years working in the natural resource management industry - both for state and local government agencies. She has been involved in a wide variety of small to large-scale projects, from coastal sign design, to developing regional biodiversity management guidelines and community awareness campaigns for threatened species.

Kelly is also our in-house graphic designer, creating intuitive, informative and interesting education materials in both online and print media. She can create style guides for organisations, or work within the framework of pre-determined style guides, to produce corporate resources that are branded correctly.

MEMBERSHIP: Australian Association for Environmental Education
Environmental Education Victoria

Conferences / Presentations

- 2011 **World Environmental Education Congress**, Brisbane. Enviro-Stories: Establishing a sense of place through storytelling, Peter Coleman and Kelly Coleman.
- 2013 **Love Our Lakes Forum**, Lakes Entrance. Gippsland Lakes - the inspiration for children's stories, Peter Coleman and Kelly Coleman.
- 2015 **NSW Environmental Education Conference**, Hunter Valley. Enviro-Stories display. Simple steps to developing your own website, Kelly Coleman.
- 2017 **NSW Environmental Education Conference**, Lane Cove. Working together in Pilliga Country, Kelly Coleman. Connecting communities and kids with Country, Owen Dunlop and Kelly Coleman.



In-kind support

PeeKdesigns has been providing in-kind support to the Australian Association for Environmental Education NSW Chapter since 2013. This has been through the management of the biennial NSW Environmental Education Conference website. On average this is a \$5000 donation every two years. nsweeconference.org.au

Every year we give some schools the opportunity to write and publish an Enviro-Stories book for free. In the past this has included Teesdale Primary School, Marlo Primary School and Bemboka Public School. This is a charitable service we offer to help regional small schools have the opportunity to get their stories published and distributed in their local community.



Our Services

At PeeKdesigns, we have many years of experience developing teaching resources, publications, reports, communication and display materials for both schools and the general community.



Tailor made

The resources we create are tailor-made to help our clients meet their community engagement needs.

We work with our clients to collect local content. If the project requires it, we will conduct field work to photograph and 'walk the trails', ensuring that the resources we create are truly locally relevant.

One-Stop-Shop

We have knowledge in a vast range of fields...

Our skillset also includes:

- ▶ Research
- ▶ Project management
- ▶ Teaching
- ▶ Graphic design
- ▶ Web design
- ▶ Photography

If your project requires a particular set of skills that we don't have ourselves, then we have a range of experts that we can bring on-board to deliver first-class results.

Aboriginal cultural heritage **sustainability**
biodiversity **aquatic ecosystems** **agriculture**
science **threatened species**
natural resource management **education**





Key Achievements

At PeeKdesigns, we have achieved many milestones since our establishment in 2008.



Summary

- ▶ Over 70 community engagement and curriculum-aligned education resources developed.
- ▶ Hundreds of books published that have been written by kids through the Enviro-Stories program. With tens of thousands of printed copies distributed to regional communities.
- ▶ Hundreds of schools and thousands of students have been engaged through our programs and resources, primarily in regional / rural areas.
- ▶ Worked with over 30 government and not-for-profit organisations to create educational resources.

Awards

2016 WINNER of the National Yates Junior Landcare Team Award for Creative Catchment Kids (our partner program of which Enviro-Stories is a key component)

2014 FINALIST in the United Nations Association of Australia's World Environment Day Awards for Enviro-Stories





Enviro-Stories

Enviro-Stories is our flagship program that involves students learning about their local area and passing this knowledge on to others through storytelling.



Book writing program

Enviro-Stories has proven to be a simple but effective concept that enables sponsors to engage students across their region. The program provides an educational experience for the purpose of creating school readers that have been written and illustrated about local issues **by kids, for kids**.

Community engagement

Enviro-Stories provides a unique community engagement opportunity for our sponsoring organisations. Each program is structured around our sponsors' key messages so it provides a meaningful platform for addressing relevant community issues.

The Enviro-Stories Library is home to hundreds of books. Read them online or download and print a copy for yourself.

envirostories.com.au

Created for schools

Enviro-Stories allows teachers to address many subject areas within the curriculum; such as English, Science, Art, Humanities and Technology. It can also address the *Sustainability* and *Aboriginal and Torres Strait Islander Histories and Cultures* cross-curricular priorities.

The program provides a creative outlet for diverse abilities. Whether it is for gifted students, average students or those with special needs, Enviro-Stories can be easily adapted to suit everyone.





Connecting to Country

At PeeKdesigns, we believe that First Peoples' culture should be a priority in all Australian schools. We have worked in consultation with a number of communities on education and community engagement projects.

Working with local communities

We have had the privilege to work with Indigenous communities in New South Wales, Victoria, South Australia, Northern Territory and Western Australia. This has been through either on-ground projects, such as weaving workshops and resource development, or via proxy with community involvement in our Enviro-Stories books.

In partnership

The cultural resources we create are undertaken in partnership with the Traditional Owners, Elders and educators of a region. We've been working closely with the NSW National Parks and Wildlife Service and various Aboriginal Co-Management Committees to create curriculum-aligned excursion packs for schools visiting areas of cultural significance. **Contact us to request a copy.**

Schools and community

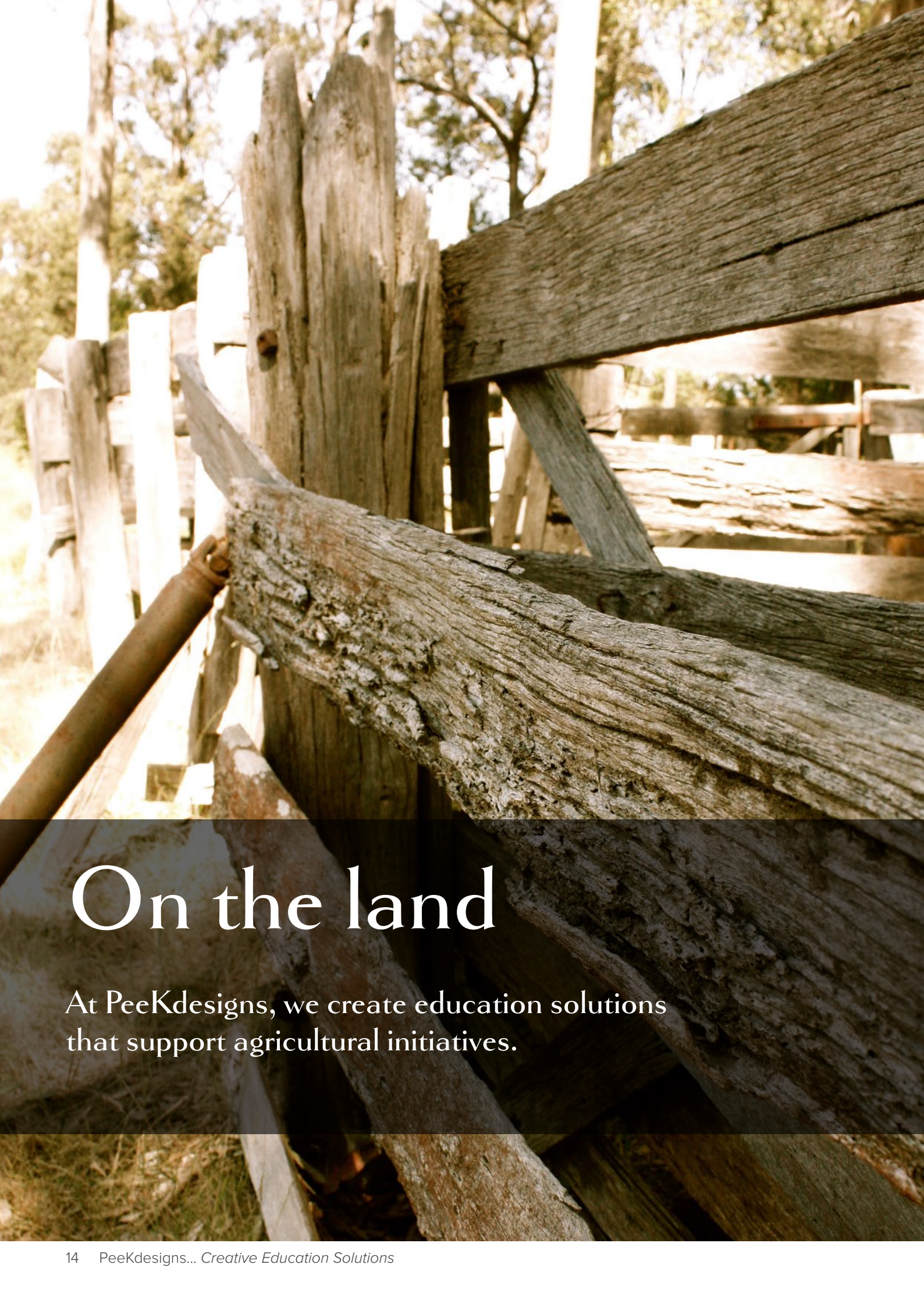
We are available to support Indigenous communities creating resources about their culture and Country that engage their local community. This includes school education materials (for primary and secondary schools) that link cultural knowledge with Australian curriculum outcomes.

The resources created aren't always just for schools or in the classroom. We work with local communities to create materials that engage the general public to help them understand and respect traditional knowledge and culture.



We have worked with PeeKdesigns on three major projects - Sculptures in the Scrub and Sandstone Caves Education Packages and 'Winangaya Gunidjarr' booklet. Throughout the projects Kelly has been both professional and sensitive to the requirements of the resources as well as the community members and NSW National Parks and Wildlife Service (NPWS) staff involved. Kelly has built a rapport with our community and its people and has portrayed important information and messages through these valuable educational products. The education kits in particular will be a valuable resource for teachers and NPWS staff to use when conducting excursions and tours to these destinations. It has been a pleasure working with Kelly on these projects and we look forward to future projects with PeeKdesigns.

- JILL NORTON, CO-MANAGEMENT COORDINATOR
NSW NATIONAL PARKS AND WILDLIFE SERVICE



On the land

At PeeKdesigns, we create education solutions that support agricultural initiatives.

Combined efforts

We have worked with numerous natural resource management agencies, industry bodies and farm managers, including Cotton Research Development Corporation, Catchment Management Authorities, Local Land Services, Invasive Animals CRC, Office of Environment and Heritage and Landcare. Through our combined efforts, we have produced a range of resources about farm production, sustainability, the importance of soil and water on the farm, paddock-to-plate, irrigation and invasive species. These resources have been targeted at primary and secondary schools, as well as local farmers.

Recommended reading

A selection of Enviro-Stories farming books written by kids are listed as recommended classroom reading for agriculture units prepared by Primary Industries Education Foundation Australia, and some books are also listed on Scootle - the national digital learning repository for Australian teachers.



I have worked with PeeKdesigns for over six years to meet program objectives and outcomes for natural resource management engagement with schools in Central West NSW. All teachers and students involved in the Enviro-Stories program have commented on how involved the students become in the topics, the amount they learn and the awareness they have of their local areas and issues.

- LIZ DAVIS, REGIONAL LANDCARE FACILITATOR
CENTRAL TABLELANDS LOCAL LANDS SERVICES

Showcase

- ▶ **ENVIRO-STORIES:** Creepy Crawlies, Our Farmers Our Future, Farming Families, Catchment Champions, Local Land Heroes, Feral Animals, Hotspot Heroes, Feral Fix and Sensational Soils
- ▶ **RESOURCE:** *Pests in Irrigation* education materials
- ▶ **RESOURCE:** *Sharing Our Stories* - an agricultural education kit for senior agriculture students in NSW
- ▶ **RESOURCE:** Weeds of north west NSW glove-box reference guides and management calendars



In the bush

At PeeKdesigns, we create education solutions that support biodiversity initiatives, including the conservation of threatened species.



Connection to nature

A love of everything in nature, and a strong connection to the Aussie bush, helps us create meaningful resources that are based on personal experiences.

Rare and unusual

We have a range of resources in our repertoire, particularly focussed around threatened species, their conservation and management.

PeeKdesigns was established with the creation of a *Bat Education Kit* for the Fraser Coast region in Queensland. Since then we have developed the *Southern Queensland Flying-fox Education Kit* that is aligned to the Australian Curriculum for grades 4-9, the website allaboutbats.org.au and *Flying-foxes of South-East Queensland* community awareness brochure. We are now developing a suite of education resources on bats for the Burnett Mary Regional Group.

Other threatened species resources we've created include interactive multi-touch books for iPads about the critically endangered **Corroboree Frog** and the vulnerable **Squirrel Glider**, as well as education kits about the corroboree frog, **Bush Stone-curlew** and the **Lord Howe Island Phasmid** (a prominent species in the Lord Howe Island Education Kit).


Technical content

Don't think that we're just about school education; we're also proficient in designing for technical publications as well as writing scientific content. Examples include the botanical reference book *Plants of the Gwydir Shire Part 1*, weeds of North West NSW glovebox guides and the *Toowoomba Regional Flying-fox Management Strategy*.

Trails and signs

Creating individual, easy-to-read trail maps and interpretive signs can add that little bit extra 'uniqueness' to your project.

We can provide advice on sign placement and content as well as create just what you and your readers need to be kept informed.



My time spent working with Kelly from PeeKdesigns on the Boonalla Education Package was a delight. Kelly's patience and enthusiasm for the project has created a document that not only reflects the values of the Service and community but has provided a powerful tool for educating future generations about this amazing place.

- KELLY MAKEHAM, RANGER
NSW NATIONAL PARKS AND
WILDLIFE SERVICE



In the water

At PeeKdesigns, we create education solutions that support aquatic initiatives, from the smallest water bugs to large marine mammals.



Freshwater systems

After spending many years conducting Waterwatch (water bug sampling and water quality testing) and catchment based activities with schools in northern NSW, we are knowledgeable in freshwater ecosystems and can create informative and interactive freshwater education products.

Marine systems

We have worked with the NSW Marine Parks Authority in creating six individual education packages for their marine parks. This led to working with the Lord Howe Island Board to create an education kit about the biodiversity of the island.

Through Enviro-Stories, we have worked with the Marine Mammal Foundation to create a book on the Burrunan dolphin. This partnership will develop in the future.

Love our Lakes

The Gippsland Lakes are the largest navigable lake system in Australia. On behalf of the Love our Lakes team we created an education package for primary schools about the lakes system. Students used the knowledge contained in these resources to participate in the Enviro-Stories program - writing and illustrating eighteen books about the Gippsland Lakes.

We facilitated the development of the website loveourlakes.net.au. The site is a repository of information about the Gippsland Lakes, the projects being undertaken in the region and to help provide insight into the importance of this Ramsar Wetland system and its catchment. We currently work with West Gippsland Catchment Management Authority to maintain this website.

Through the 'Love our Lakes' Enviro-Stories program, PeeKdesigns successfully delivered a comprehensive, innovative and engaging program that has meaning and relevance to the participating schools and students in primary schools throughout the region.

The keys to this success have been the ability to structure the program around our key messages and areas of interest and the curriculum needs of the schools. Through Peter and Kelly's skills and ability to fully engage the partner schools, the program has been very well-received, efficiently implemented and has raised the profile of the Gippsland Lakes.

- MARTIN RICHARDSON
LOVE OUR LAKES, 2014



Working with others

At PeeKdesigns we know the value of joining forces with others in the industry to create quality resources for your business.

Bringing in experts

Depending on the requirements of your project, we have the ability to bring in other experts in the fields of education, Aboriginal cultural heritage, environmental science and marine ecology - to name a few.

If you want something done promptly and professionally Kelly and Peter from PeekDesigns are the guys to go to. Their skills, advice and knowledge are first class.

- OWEN DUNLOP, EXECUTIVE OFFICER
PETAURUS EDUCATION GROUP

Petaurus Education Group

Petaurus Education Group manages, implements and delivers education programs on behalf of Wirraminna Environmental Education Centre. We have been working with them (and Wirraminna) for many years, particularly on their Creative Catchment Kids program. A key component of their program is Enviro-Stories and in 2016, Creative Catchment Kids won the National Yates Junior Landcare Team Award.

With their education team and DGR incorporated status, we have the combined ability to provide a range of services to organisations across the Murray-Darling region, north-eastern Victoria and beyond.

Cassie Leatham

Cassie Leatham is from the Taungurung / Wurundjeri people from the Kulin Nation and is also a community member and was born on GunaiKurnai land. She is an Indigenous artist, master weaver, traditional dancer, bushtukka woman and educator.

She is extremely passionate about teaching her skills to both Indigenous and non-Indigenous students of all ages. Her aim is to give participants the opportunity to learn and understand Aboriginal culture and develop knowledge of both historical and contemporary Aboriginal history.

We have a great partnership with Cassie and have travelled across NSW with her to deliver weaving and cultural workshops to schools and community members. We are currently working on a range of publications with Cassie called 'WildBlak'.



Publications

PeeKdesigns has been involved in the planning, development, writing and/or designing of a multitude of resources. Here is a list of our key publications.

Books

Plants of the Gwydir Shire Volume 1: North West Slopes of NSW, Northern Tablelands

Local Land Services

NSW Murray Region School Support Resources booklet, Murray Local Land Services

The Corroboree Frog, interactive book, Wirraminna Environmental Education Centre

Squirrel Gliders: Gliding towards a better future, interactive book, Murray Local Land Services

Winanagaya Gunidjarr: Exploring the Fifth Sculpture, Gawambaraay Pilliga Co-Management Committee and NSW NPWS

WildBlak - Celebrating Culture, PeeKdesigns

Bats of the Burnett Mary, Burnett Mary Regional Group

Brochures

Flying-foxes of Southern Queensland brochure, SEQ Catchments

Watch Out for these Weeds - Grasses and Shrubs, Card, North West Local Land Services

Watch Out for these Weeds - Herbs, Vines, Cactuses and Aquatic Plants, Card, North West Local Land Services

Wirraminna brochure, Wirraminna Environmental Education Centre

Other Resources

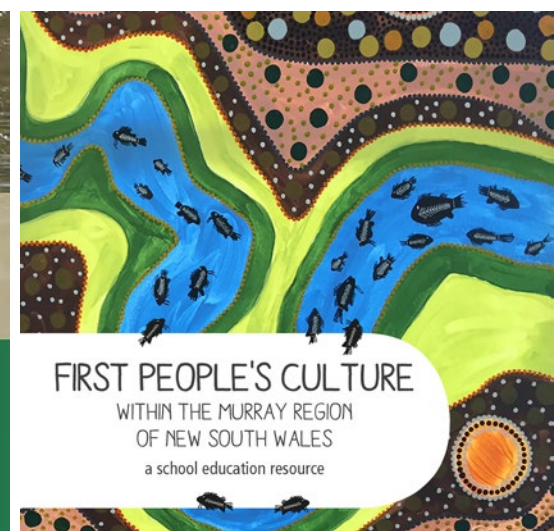
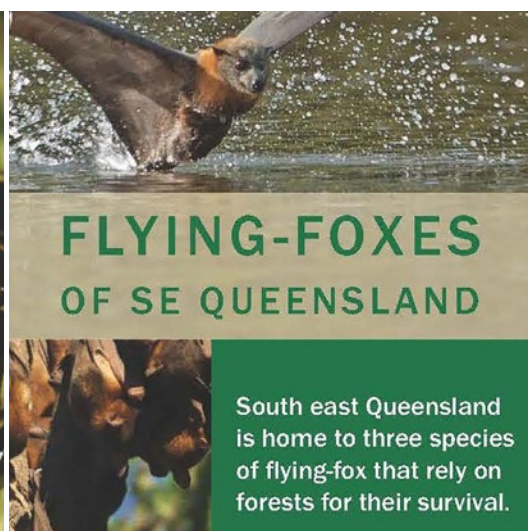
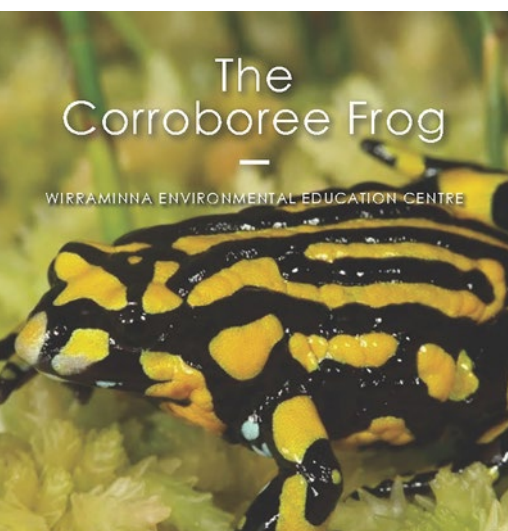
Save Our Species Calendar, Lachlan CMA

Toowoomba's Regional Flying-fox Management Strategy, Toowoomba Regional Council

Petaurus Education Group Style Guide, Petaurus Education Group

Restdown Living Heritage Trail Signs, Restdown Wines

Wirraminna Interpretive Signs



Education Kits

Fraser Coast Bats: Education Kit, Fraser Coast Regional Council

My Local Creek, Teachers Guide and Student Worksheets, Burnett Mary Regional Group

Sharing our Stories: Experiences in Property Planning, Agricultural Education Kit for senior high school, Border Rivers-Gwydir CMA

NSW Marine Parks Education Kit, Batemans Marine Park, Cape Byron Marine Park, Jervis Bay Marine Park, Lord Howe Island Marine Park, Port Stephens-Great Lakes Marine Park, Solitary Islands Marine Park. NSW Marine Parks Authority.

Southern Queensland Flying-fox Education Kit, SEQ Catchments

Lord Howe Island Education Kit, Lord Howe Island Board

Corroboree Frog Education Kit, Wirraminna Environmental Education Centre

Eb and Flo, A Long Way to Go, Murrumbidgee Irrigation

Terry Hie Hie Aboriginal Area Education Package, NSW NPWS

Deriah Aboriginal Area Education Package, NSW NPWS

Dr Dave Outback Series Education Resource, Murray Darling Association and Wirraminna Environmental Education Centre

Pests in Irrigation Landscapes, Riverina Local Land Services

Energy and Water Saving Education Kit for Schools, Wirraminna Environmental Education Centre

Boonalla Aboriginal Area Education Package, NSW NPWS

Sculptures in the Scrub Education Package, NSW NPWS

Sandstone Caves Education Package, NSW NPWS

First People's Culture within the Murray Region of New South Wales, Wirraminna Environmental Education Centre

Learning about Bush Stone-curlews, Nature Conservation Working Group

Burnett May Micro-Bat Education Kit: Investigating Insectivores, Burnett Mary Regional Group

Enviro-Stories Education Kits

2009: Creepy Crawlies...Life Underground

2010: Fur and Fins, Feet and Beaks

2011: An Aussie Bush Tale

2011: Mallee's Hidden Treasures

2012: Biodiversity of the Murray Catchment

2012: Our Farmers, Our Future

2012: Water! The life of the Murrumbidgee Irrigation Area

2013: Save Our Species

2014: Farming Families

2014: Love Our Lakes

2014: Tools, Totems, Tucker

2016: Water in Rural Communities

2017: Sensational Soils



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